



Today's students.  
Tomorrow's business professionals.

**TO:** Chapter Advisors  
**FROM:** Maurice S. Henderson, State Director  
**DATE:** August 28, 2007  
**SUBJECT:** Fall Leadership Conference–October 7-8, 2007

Welcome to another exciting year of Business Professionals of America! We are pleased to invite all current and prospective chapters to attend the Fall Leadership Conference. All chapters in the lower peninsula are invited to attend this conference to learn about our organization, leadership skills, and much more. **If your chapter is not participating in BPA this year, please let me know. Chapters must be represented at this conference. Advisors may attend without students. This is NOT optional!**

All the student workshops at the FLC will be conducted by professional leadership development trainers. Everyone will be in for an exciting and wonderful learning experience. Please make sure your students come excited about meeting new people and gaining valuable information to take back to their chapter members. Please make sure your students bring paper and a pen/pencil. Also, please plan to stay until the conclusion at 2:30 p.m.

The conference will be held at the Kellogg Hotel & Conference Center located on the campus of Michigan State University in East Lansing. The event will be held on October 7-8, 2007. Registration will begin at 8:00 a.m. on Monday, October 8. We encourage as many chapters to arrive on Sunday evening in order to avoid delays due to our early start time on Monday. Special hotel group rates are available (see the information sheet enclosed).

The cost per participant is \$25.00. This fee includes a box lunch (sandwich, chips, fruit, cookie, and beverage). Parking is available in the hotel ramp. There is an additional charge for parking. If you are traveling via bus, please contact the hotel directly at 800.875.5090 to inquire about bus parking. Directions to the hotel is located on the back of this memo.

In order to ensure a successful conference, **conference registration** must be submitted/postmarked no later than **September 26, 2007**. Conference registration will be submitted online at [www.michiganbpa.org](http://www.michiganbpa.org). **Hotel reservations** must be made on or before **September 7, 2007**, in order to get the guest rate. Call the hotel directly to make your reservation.

The state officers and I look forward to seeing everyone at the conference.

Enc. Conference Schedule  
Directions (on back)  
Advisor Code of Ethics

Michigan Association  
Eastern Michigan University  
Ypsilanti, MI 48197-2239  
734.487.1700  
FAX 734.487.4329  
[www.michiganbpa.org](http://www.michiganbpa.org)

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Driving Directions To:

**Kellogg Hotel & Conference Center at Michigan State University**

East Lansing, Michigan 48824-1022     **55 South Harrison Road**

517/432-4000 or 1-800-875-5090

Fax: 517/353-1872

**FROM ANN ARBOR** - I-23 North to I-96 West, to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM CAPITAL CITY AIRPORT** - Turn right onto Grand River Avenue West (.4 miles) to Waverly Road; turn left South (3.4 miles) to I-496; turn left East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM CHARLOTTE** - North on I-69 to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM CHICAGO** - I-94 East to I-69 North, to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM DETROIT** - I-96 West to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM EATON RAPIDS** - M-99 to I-96 East (5.2 miles) to US-127 (exit 106) North (3.1 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (4 traffic lights up).

**FROM FLINT** - West on I-69 to US-127 (exit 89) South (5.5 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM GRAND RAPIDS** - East on I-96 to I-496 (exit 95) East (9.7 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM KALAMAZOO** - I-94 East to I-69 North, to I-496 East; East (5 miles) to Trowbridge Road (exit 9) East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).

**FROM ST. JOHNS** - South on US-27 to US-127 South (8.5 miles) to Trowbridge Road exit East (.5 miles) to Harrison Road; turn left North approximately 1 mile on the right (four traffic lights up).



Kellogg Hotel & Conference Center  
at Michigan State University

# **Business Professionals of America-Michigan Association**

## **Fall Leadership Conference–October 7-8, 2007**

### ***“Setting Higher Standards”***

Attending the Fall Leadership Conference will be a terrific educational opportunity to expose future leaders to leadership development and chapter management ideas. All current chapters or prospective schools interested in starting a chapter are encouraged to attend. Due to space limitations, each school will be allowed to register a maximum of six (6) students.

A box lunch (sandwich, chips, fruit, cookies, and beverage) will be provided.

**Date:** Sunday, October 7, 2007 (Optional)  
On Your Own                      Optional meetings (by chapter)  
11:00 p.m.                              Curfew

Monday, October 8, 2007  
8:00 a.m.–8:30 a.m.              Registration  
8:30 a.m.–2:30 p.m.              Program

**Location:** Kellogg Hotel & Conference Center at Michigan State University  
55 South Harrison Road  
East Lansing, MI 48824-1022  
517.432.4000

**Cost:** \$25.00 per person (includes a box lunch)

**Attire:** Professional attire required. The following items are not appropriate for the Fall Leadership Conference: sportswear/casual attire, Dockers, cargo pants, jeans, t-shirts, hats, and tennis shoes.

### **REGISTRATION DEADLINE: WEDNESDAY, SEPTEMBER 26, 2007**

- **Chapters that have registration balances after October 3<sup>rd</sup> will be charged a \$50 late fee.**
- **Absolutely, no on-site registrations accepted and no refunds.**
- **Advisors must pay registration fee.**
- **Return signed Advisor Code of Ethics forms for all advisors with your conference registration.**
- **Return updated/verified Advisor Information Form for all advisors (if not previously submitted).**

<p><b>Please plan to stay until the ending time of 2:30 p.m. in order to guarantee that your students receive a maximized learning experience.</b></p>
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## **Kellogg Hotel Reservation Information**

If your school wants to arrive the night before the conference, hotel room rates are as follows: \$85 (single/double), \$95 (triple), \$105 (quad) per night. A mandatory 5% county tax must be paid. Schools are exempt from the 6% state tax if paying with a school check. Reservations can be made by contacting the Kellogg Hotel at 1-800-875-5090 and referencing the “Business Professionals of America” group name. **Reservations must be made by September 7, 2007.**

## **Fall Leadership Conference Program**

### **Sunday, October 7, 2007**

On Your Own	Optional Chapter Officer Meeting Time (By Chapter)
11:00 p.m.	CURFEW (All students must be in their assigned room. Advisors will conduct room check.)

### **Monday, October 8, 2007**

8:00 a.m.–8:30 a.m.	Registration
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### **Chapter Officers Schedule**

8:30 a.m.–9:00 a.m.	State Officer Welcome/Wake Up!
9:00 a.m.–12:00 p.m.	Workshops: Market Madness Mind Mapping Marvelous Meetings Etiquette Experts
12:00 p.m.–1:00 p.m.	Lunch
1:00 p.m.–2:00 p.m.	Workshops: Creative Thinking Challenges
2:00 p.m.–2:30 p.m.	Closing Session & Wrap Up

### **Chapter Advisors Schedule**

8:30 a.m.–11:00 a.m.	Advisors General Session
11:00 a.m.–12:00 p.m.	Lunch
12:00 p.m.–2:30 p.m.	Advisors Meetings (By Region)