

## **Business Professionals of America-Michigan Association NLC Trading Pin Contest**

- Purpose** To encourage local chapter members to demonstrate their artistic ability and creativity. This keepsake pin will be made available to all members as the official trading pin at the upcoming national leadership conference.
- Eligibility** All dues-paid Michigan Association members who meet the qualifications. A student may submit only one entry.
- Qualifications**
1. Design a pin in original artwork form depicting an image that could be considered unique to the state of Michigan.
  2. Graphic design must be submitted on 8½" x 11" paper (one-sided only) keeping in mind that the design will be down-sized to a 1½" lapel pin.
  3. Graphic design may be black/white or color.
  4. Graphic design may or may not be computer generated (no clip art or public domain images allowed).
  5. No registered trademarks or names may be used.
  6. Graphic design must be appealing to the eye showing imagination, creativity, and originality. **Clip art graphics are not acceptable.**
  7. All entries must be submitted electronically in JPG, PNG, or PDF format.
- Past Graphics** Examples of past NLC pin designs can be found on the Michigan BPA website at [www.michiganbpa.org/michigan-nlc-trading-pin-contest](http://www.michiganbpa.org/michigan-nlc-trading-pin-contest).
- NOTE:** Historically, pin designs with the primary focus of a deer or deer antlers are not selected by the state executive council.
- Application** Submit entries online at [www.michiganbpa.org/michigan-nlc-trading-pin-contest](http://www.michiganbpa.org/michigan-nlc-trading-pin-contest).
- Evaluation** The current state executive council will select the winner of the contest. The winner will be contacted in order for the design to be sent to us in electronic format. **If there is no entry that suits our standards, we reserve the right to select an alternative design and no award will be presented.**

**Award  
Recognition**

The winner will be recognized with an award at the state leadership conference. Only the winner of this contest will automatically be eligible to attend the state leadership conference.

**Deadline**

Submitted online on or before **November 15, 2023**