

MICHIGAN
**BUSINESS
PROFESSIONALS**
of AMERICA

SPONSORSHIP PACKAGES

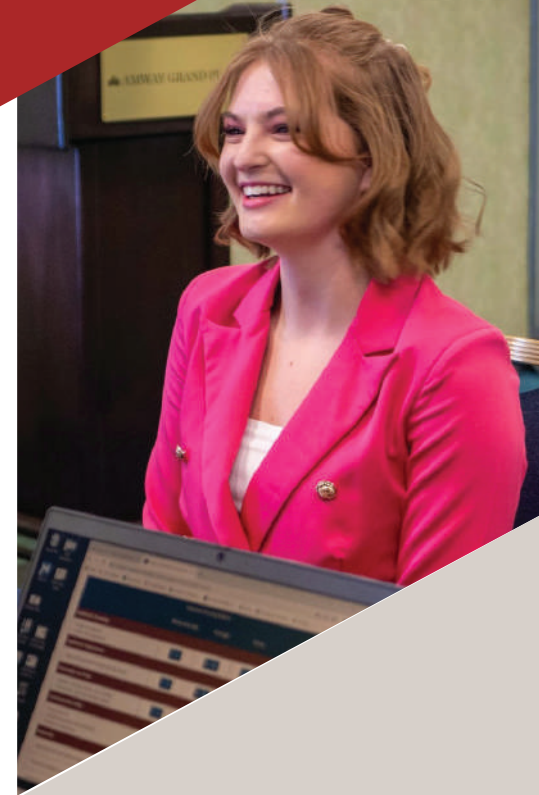
VISIT [MICHIGANBPA.ORG/SPONSOR](https://michiganbpa.org/sponsor)
TO COMPLETE YOUR CONTRACT

ABOUT MICHIGAN BPA

Business Professionals of America is a national career and technical student organization consisting of 25 state associations and more than 45,000 members from over 1,800 chapters. The mission of Business Professionals of America is to develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth and service.

Michigan BPA is divided into 8 regions and has more than 3,300 members among approximately 120 local chapters. To help reduce the cost for all members associated with attending our Annual State Leadership Conference, we are searching for financial partners willing to help fund this annual conference.

Your financial commitment will help reduce registration costs, provide awards, fund educational workshops and award scholarships to deserving students.



TENTATIVE AGENDA

Day 1 (Friday)

9–10 a.m.	Exhibit set-up
10 a.m.–4 p.m.	Exhibit
11:30 a.m.	Judges' Lunch
7:30 p.m.	Opening Session

Day 2 (Saturday)

8:30–9:00 a.m.	Exhibit set-up
9:00 a.m.–3 p.m.	Exhibit
12:00 p.m.	Judges' Lunch

Day 3 (Sunday)

9:15 a.m.	Awards Session
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IMPORTANT DEADLINE

January 24

- Application and contract due
- Conference program inclusion deadline*
- Logo submission deadline

*You may still donate and support the Michigan BPA organization after this deadline, but you will not be eligible for sponsorship packages for the 2024 State Conference.

SPONSORSHIP PACKAGES

	PLATINUM \$2,500	DIAMOND \$1,000	GOLD \$750	SILVER \$500	BRONZE \$300
Booth space during the conference	X	X	X	X	X
Sponsorship-level identification on booth	X	X	X	X	
Sponsor name will appear at the top of sponsor list	X				
Ability to share videos, flyers, brochures, etc.	X	X			
Complimentary exhibitor representative registrations	3	2	1	1	1
Complimentary lunch tickets for representative	3	2	1	1	
Inclusion of logo and link on state website through August	X	X	X	X	
Inclusion of logo and link on conference mobile app	X	X	X	X	
Identification as sponsor during all general session media	X	X	X	X	
Custom social media posts through May	4	3	2	1	
Ability to present an educational workshop to attendees	X	X	X		
Recognition of specific event sponsorship	X				
National registration sponsorship (1st place individual or team)	X				
Award for top finishers (1st place individual or team)	X				

PACKAGE ADD-ONS AND A LA CARTE OPTIONS

ADDITIONAL BOOTH REPRESENTATIVE | \$100

Booth representatives have the ability to chat directly with attendees. Packages come with a set amount of complimentary registrations, which includes lunch. Additional representative registrations can be purchased through this add-on, with lunch tickets included (two days). Purchase of package required.

JUDGE/ADVISOR THANK-YOU GIFT | varies

What can be better than getting our judges or advisors to take your promotions back to their workplaces, homes, and classrooms? Sponsor a branded gift for conference attendees and continue reaching your audience all year long.

STUDENT AWARDS | \$3,000

These awards are given to the top finalist in each competitive event that will represent Michigan during the National Conference. Award sponsorship includes:

- Invitation to speak at the meal function
- Recognition on the website and our conference app
- Sponsorship signage at the Awards Session

MEAL FUNCTION | SEE OPTIONS BELOW

Judges are an integral part of our conference's success. There are multiple opportunities to sponsor a snack break, breakfast or lunch during the conference. This function would be for judges, volunteers and advisors only. Meal function sponsorship includes:

- Invitation to speak at the meal function
- Recognition in the program and on the website
- Sponsorship signage at the meal function

COMPETITIVE EVENTS JUDGES' LUNCH | \$1,750

Number of participants: 50 (Day 1)

COMPETITIVE EVENTS JUDGES' BREAKFAST | \$2,200

Number of participants: 120 (Day 2)

COMPETITIVE EVENTS JUDGES' LUNCH | \$3,500

Number of participants: 120 (Day 2)

ADVISOR'S BREAKFAST | \$3,000

Number of participants: 135 (Day 3)



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COMPETITIVE EVENT CATEGORIES

FINANCE

- Advanced Accounting
- Banking & Finance
- Economic Research Individual
- Economic Research Team
- Financial Analyst Team
- Financial Math & Analysis Concepts
- Fundamental Accounting
- Payroll Accounting
- Personal Financial Management

BUSINESS ADMINISTRATION

- Administrative Support Concepts
- Administrative Support Research Project
- Administrative Support Team
- Advanced Office Systems & Procedures
- Advanced Spreadsheet Applications
- Advanced Word Processing
- Basic Office Systems & Procedures
- Business Law & Ethics
- Database Applications
- Fundamental Spreadsheet Applications
- Fundamental Word Processing
- Integrated Office Applications
- Intermediate Word Processing
- Legal Office Procedures

MANAGEMENT INFORMATION SYSTEMS

- C# Programming
- C++ Programming
- Computer Network Technology
- Computer Programming Concepts
- Computer Security
- Device Configuration & Troubleshooting
- Information Technology Concepts
- Java Programming
- Linux Operating System Fundamentals
- Network Administration Using Cisco
- Python Programming
- Server Administration Using Microsoft
- SQL Database Fundamentals

MANAGEMENT, MARKETING, & COMMUNICATION

- Advanced Interview Skills
- Contemporary Issues
- Digital Marketing Concepts
- Entrepreneurship
- Ethics & Professionalism
- Extemporaneous Speech
- Global Marketing Team
- Human Resource Management
- Interview Skills
- Management, Marketing & Human Resources
- Meeting & Event Planning Concepts
- Parliamentary Procedure Concepts
- Parliamentary Procedure Team
- Prepared Speech
- Presentation Individual
- Presentation Team
- Small Business Management Team

DIGITAL COMMUNICATION & DESIGN

- Advanced Desktop Publishing
- Broadcast New Production Team
- Computer Animation Team
- Digital Communication and Design Concepts
- Digital Media Production
- Fundamental Desktop Publishing
- Fundamentals of Web Design
- Graphic Design Promotion
- Video Production Team
- Website Design Team

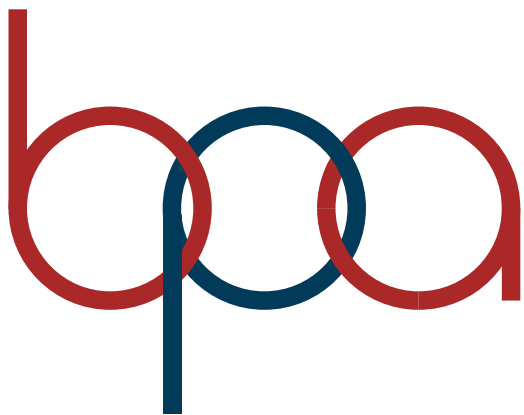
HEALTH ADMINISTRATION EVENTS

- Health Administration Concepts
- Health Administration Procedures

SPECIAL EVENTS

- Business Spelling
- Merit Scholar

VISIT MICHIGANBPA.ORG TO LEARN MORE.



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If you do not see a sponsorship package that fits your needs or budget, please visit our website and use the Contact Us form.



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